

<b><u>Position:</u></b>	Community Leader (Volunteer)
<b><u>Reports to:</u></b>	Director of Community (Saturday) Runs
<b><u>Location:</u></b>	Serves in Local Community
<b><u>Hours required:</u></b>	10 hours/month
<b><u>Tenure:</u></b>	12 months. The opportunity to extend will be evaluated annually.

*wear blue: run to remember* is a not-for-profit that honors the service and sacrifice of the American military through active remembrance.

### **Role Description:**

*wear blue: run to remember's* cornerstone program is the Community Run. *wear blue* Communities form a nationwide support network that honor the service and sacrifice of the American military. The Community Leader advances the strategic goals and mission of the organization. This is an excellent position for a volunteer looking to dedicate themselves to a meaningful, impactful program.

### **Responsibilities**

- Promote and advance the organization's mission, goals, and brand.
- Leads a community gathering at least monthly - Circle of Remembrance and self-paced run or walk.
- Provide the Director of Community Runs updates on wins, outcomes of events, and recommendations to improve program delivery.
- Partner with directors, program managers, and staff for multiple events and campaigns, including the Piestewa Challenge and Memorial Day activations.
- Create opportunities for talent development, recruitment, retention, and engagement of volunteers and community members.
- Conduct outreach to engage the local community to drive participation and raise awareness of our mission and programs (e.g. government, agencies, not-for-profits, running clubs, etc.)
- Plan and coordinate logistics for the community (e.g. supplies, event reservations, permits, etc.)
- Partner with the Directors of Community Runs and Marketing and Communication to build awareness and support for the program across all communication channels.
- Partner with the Directors of Community Runs and Development to secure program funding and in-kind donations.
- Identify, measure, and track indicators of program performance, impact, and outcome (e.g. surveys, reporting attendance).

### **Knowledge, Skills, and Attributes**

- Strong supporter of the American military and the *wear blue: run to remember* mission.
- Commitment to quality and results.
- Excellent organizational, managerial, event planning, and communication skills.
- Collaborative work style with strong interpersonal skills.
- Critical thinking with a forward focus.



- Ability to show respect for differences.
- Ability to work both in a team and independently.
- Ability to meet deadlines.

**Essential Functions/Physical Demands:**

The general nature of the role may include the following.

- conditions normal for an office setting, sitting or standing at a desk
- stand continuously for 1-8 hours outside during events.
- lift/move 25-50 lbs.

Please submit a cover letter and resume to: [staffing@wearblueruntoremember.org](mailto:staffing@wearblueruntoremember.org)

